




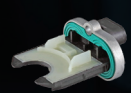


































PRODUCT RANGE

OE

ELECTRONICS (EXTRACT)

Engine Management Components

 Radar CAPA Tier 1 Verification	 Rain-Light Sensor	 Turbo Charger Actuator	 Steering Angle Sensor	 Oil Level Sensor	 Air Quality Sensor
 Intelligent Battery Sensor (IBS)	 Fuel Pump Control Unit	 Central Locking Hand Sender Unit	 Electronic Throttle Valve Unit	 Body Control Modules	 Accelerator Pedal Sensors
 Air Mass Sensor	 High-pressure Fuel Pump	 Park Distance Control	 EGR Valve	 MAP Sensor	 Circulating Pump
 High Temperature Sensor	 Temperature Sensor	 Reverse Light Switch	 Oxygen Sensor	 Speed Sensor	 Knock Sensor
 Oil Pressure Switch	 Temperature Switch	 Throttle Position Sensor	 Exhaust Gas Pressure Sensor	 Control Valve, Camshaft Phasing	 Wheel Speed Sensor
 Ignition Module	 Ignition Coil Glow Plug	 Spark Plug	 Coolant Thermostat	 Idle Speed Control	 NOx Sensor

BRAKES

 Brake Rotors Disc Brake Drums	 Brake Pads Low-Met, Ceramic, Semi-Metallic	 Calipers	 Wear Sensor and Accessories	 Wheel Brake Cylinders Brake Hoses	 Brake Fluid Other Fluids and Acc.
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WIPER BLADES

With Universal Connectors

 Metal Wiper	 Cleantech 2.0	 Rear OE Wiperblades Rear Plastic Flat	 Hybrid	 Winter	 Heavy Duty
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ELECTRICS

 Fuel Pump Relay	 Fuel Filler Door Actuator	 Voltage Reducer	 Vacuum Pump	 Seat Adjustment Actuator	 Stoplight / Clutch Pedal Switch	 Central Locking	 Trailer Tow Module	 Washer Pump
 Relays Mini Relays	 Preglow Relay Wiper Control Unit	 Starter	 Flashers Flasher Unit	 Fuel Pump	 Alternator	 Fuses Fuse Holders	 Main Battery Switches	 Hydraulic Steering Pump

VEHICLE SPECIFIC LIGHTING

 Headlight Assemblies CAPA Tier 1 Verification	 Tail Lights	 Fog Lights	 LED Headlight Control Units, Ballast Units	 Headlight Level Sensor
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BULBS

 Halogen Miniature Bulbs	 Xenon bulbs	 LED Bulbs
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UNIVERSAL LIGHTING

 Auxiliary Lighting (LED + Halogen)	 LED Light Bars	 LED Work Lights	 Front Lighting Modules
 LED Warning Light Bars	 LED Beacons	 Lightheads	 Hand Lamps



Scan for Catalogues & Brochures



HORNS

 Horn Trumpets	 Disc Horns	 Backup Alarms	 Air Compressed Trumpets
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FILTERS

 Fuel Filters	 Air Filter	 Oil Filter	 Cabin Air Filters
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SUSPENSION

 Shock Absorbers	 Premium Lift Kits
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THERMAL MANAGEMENT

 Radiators	 Radiator Fans	 Interior Blowers	 AC Compressors	 Intercoolers	 Thermostats
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HELLA AT A GLANCE

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella FORVIA. Within this de facto group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the Company covers a broad service and product portfolio for the spare parts and repair shop business, as well as for manufacturers of special-purpose vehicles, through its Lifecycle Solutions business group. HELLA has around 36,500 employees at more than 125 locations worldwide, generating consolidated sales of €8.1 billion in the fiscal year 2024.

As part of this global organization, HELLA Automotive Sales, Inc. serves as the USA and Canada’s aftermarket sales and distribution arm. Leveraging HELLA’s global expertise, we are a world-class supplier to the automotive aftermarket, marine, and Special OE accounts, and advanced diagnostics tools through HELLA Gutmann Solutions. Backed by original equipment knowledge and deep aftermarket insight, our North American sales team delivers exceptional service and support to our valued customers.

HELLA is the first manufacturer to receive CAPA approval to participate in the Tier 1 Verification Program



HELLA is a leading supplier to the Collision and General Repair Industry for Vehicle Specific Lighting (VSL). The CAPA Tier 1 Replacement Parts Verification Program is exclusive to Tier 1 suppliers that manufacture their own alternately branded versions of car company original (CCO) or service (CCS) parts. CAPA Tier 1 Verified parts must comply with federal regulations, ensuring no differences arise when switching from car company parts to the Tier 1 branded version.

[HELLA CAPA TIER 1 Verification Program Brochure](#)

IMPORTANT DOCUMENTS

- [2025 HELLA Sales Commercial Policy](#)
- [2025 HELLA Sales Commercial Policy - Accessories/HD](#)
- [2025 HELLA Conditions of Sale](#)
- [2025 HELLA Stock Return Policy](#)
- [2025 HELLA Warranty Policy](#)
- [2025 HELLA Minimum Advertised Price \(MAP\) Policy](#)

OFFICE LOCATION

WAREHOUSE LOCATION

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DIGITAL SERVICES



HELLA PARTNER WORLD
Our platform provides real-time product availability, online ordering, open order reporting (including PO status, ship dates, and backorder lead times), customer-specific pricing (Jobber/WD/Net), order tracking for LTL, UPS, and FedEx shipments, digital product images with application data and OE cross-references, access to invoices and credit memos, and monthly newsletter featuring exclusive promotions.



HELLA TECH WORLD
An online platform with responsive design that offers repair shops vehicle-specific technical information and videos to support efficient diagnostics and repairs.



HELLA PART FINDER
All vehicle specific parts at a glance



www.myhellalights.com
Auxiliary Lights, signal lighting, bulbs, horns, wiper blades, light bars and accessories



www.hellausa.com
Company information, online catalogs (PDFs)

SOCIAL MEDIA



- www.facebook.com/hella.usa
- www.instagram.com/hella.usa
- www.youtube.com/myhellalights
- www.youtube.com/@FORVIAHELLAGroup
- www.linkedin.com/company/hella

APPS AND ONLINE TOOLS FOR SMARTPHONES AND TABLETS

www.hella.com/apps



Horns



Auxiliary Lighting
ELIVER



Electronics
ELIGRO



NightDrive
(Light Simulator)

APPLICATION DATA

MAPPING OF INFORMATION	OPTICAT	EPICOR	WHI	DCI	SDC
HELLA Product Line	Code	Code	Code	Code	Code - Under HELLA, Inc.
Automotive Bulbs	HELLA ALL	HES	HLA	Only bulbs and wiper blades	HELLA
Vehicle Specific Lighting	HELLA ALL	HES	HLA		HELLA
Fuel Pumps	HELLA ALL	HEV	HLA		HELLA
Windshield Wipers	HELLA ALL	HEM	HLA	Only bulbs and wiper blades	HELLA
Electrics and Electronics	HELLA ALL	HEP	HLA		HELLA
Optilux	HELLA OPTILUX	OPL	HLA	Optilux Lighting	Optilux
Brakes	HELLA BRAKES	HEA	HPD		HELLA Brakes
Brakes - Ceramic & Semi-Met	HELLA BRAKES - Ceramic & Semi-Met	HED	HPN		HELLA Brakes
Pierburg by HELLA	HELLA PIERBURG	PGP	PIG		Pierburg

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